

COUNTRY	COMPANY	TITLE	BRAND	CATEGORY
AUSTRALIA	Leo Burnett	For Every Bachelor And Bachelorette: How We Shifted The Narrative Around The Marriage Equality Plebiscite	Australian Marriage Equality	Civic / Social Education
AUSTRALIA	Leo Burnett	For Every Bachelor And Bachelorette: How We Shifted The Narrative Around The Marriage Equality Plebiscite	Australian Marriage Equality	Low-Budget (<\$100,000 Usd)
AUSTRALIA	Leo Burnett	For Every Bachelor And Bachelorette: How We Shifted The Narrative Around The Marriage Equality Plebiscite	Australian Marriage Equality	Public Relations
AUSTRALIA	Leo Burnett	For Every Bachelor And Bachelorette: How We Shifted The Narrative Around The Marriage Equality Plebiscite	Australian Marriage Equality	Social Video
AUSTRALIA	Leo Burnett	For Every Bachelor And Bachelorette: How We Shifted The Narrative Around The Marriage Equality Plebiscite	Australian Marriage Equality	TV & Cinema
AUSTRIA	Heimat Wien	Karriere.At - Willst Du, Kannst Du. (You Wanna, You Gonna.)	Karriere.At	On Demand Products & Services
BELGIUM	Happiness / An FCB Alliance	Blindmeters	Ovk / Pevr (Parents Of Road Victims-	Promotion Of Health & Human Services
BELGIUM	Happiness / An FCB Alliance	Buffer Rage	VOO	Mobile/Internet
BELGIUM	Happiness / An FCB Alliance	Blindmeters	Ovk / Pevr (Parents Of Road Victims-	Digital/Mobile
BELGIUM	Happiness / An FCB Alliance	Buffer Rage	VOO	Digital/Mobile
BELGIUM	Happiness / An FCB Alliance	Behind The Numbers	Ovk / Pevr (Parents Of Road Victims)	Audio/Radio
BELGIUM	Happiness / An FCB Alliance	Blindmeters	Ovk / Pevr (Parents Of Road Victims-	Website
CAMBODIA	Havas Champagne Company Ltd.	Human Rights Campaign	Human Rights Cambodia	Promotion Of Peace / Human Rights
CAMBODIA	Havas Riverorchid Cambodia	Barriers To Employment	Unicef (United Nations Children's Fund)	Low-Budget (<\$100,000 Usd)
CANADA	Zulu Alpha Kilo	Mental Health Is Health	CAMH	Promotion Of Health & Human Services
CANADA	Zulu Alpha Kilo	Uber Moms	Uber Canada	Collaboration / Partnerships
CANADA	Zulu Alpha Kilo	Reskinning Queen Street West	Consonant Skincare	Beauty Products & Services
CANADA	Zulu Alpha Kilo	There's No Retirement Like Home	HomeEquity Bank	Financial Services
CANADA	Zulu Alpha Kilo	Mental Health Is Health	CAMH	Healthcare
CANADA	Zulu Alpha Kilo	The Away Game	Tim Hortons	Restaurants
CANADA	Zulu Alpha Kilo	Reskinning Queen Street West	Consonant Skincare	Ambient

CANADA	AHLOT	Cannabis Curation Committee Campaign	AHLOT	Avant Garde / Innovative
CANADA	Zulu Alpha Kilo	Speak The Truth	Designthinkers	Design
CANADA	Zulu Alpha Kilo	The Away Game	Tim Hortons	Branded Content / Entertainment
CHINA	BBH Shanghai	Responsible Drinking Campaign - Lost And Found Museum	Harbin Beer	Civic / Social Education
CHINA	Beijing DDB Needham Advertising (Shanghai Branch) Co., Ltd.	VW China Play Share Connect	VW	Automotive/Vehicles
CHINA	Inspire Communications Group	Oreo Obox	Oreo	Augmented Reality/ Virtual Reality/Mixed Reality
CHINA	Inspire Communications Group	Oreo Obox	Oreo	Creative Use Of Technology
CHINA	Beijing DDB Needham Advertising (Shanghai Branch) Co., Ltd.	VW T-Dance	VW	Digital/Mobile
CHINA	BBH Shanghai	Responsible Drinking Campaign - Lost And Found Museum	Harbin Beer	Media Planning
CHINA	Beijing DDB Needham Advertising (Shanghai Branch) Co., Ltd.	Zhonghua - Smiles In The Spotlight	White Now	Sponsorship
CHINA	BBH Shanghai	Responsible Drinking Campaign - Lost And Found Museum	Harbin Beer	Activation & Engagement
CHINA	Inspire Communications Group	Oreo Obox	Oreo	Activation & Engagement
CHINA	Inspire Communications Group	Oreo Obox	Oreo	Gamification
CHINA	Beijing DDB Needham Advertising (Shanghai Branch) Co., Ltd.	VW China Play Share Connect	VW	Gamification
CHINA	Beijing DDB Needham Advertising (Shanghai Branch) Co., Ltd.	VW T-Dance	VW	Social Video
DK	&Co.	The Arrivals	SAS	Travel & Tourism
DK	&Co.	The Arrivals	SAS	Social Video
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	The Pink Triangle Issue	Vanguardist	Civic / Social Education
GERMANY	Share GmbH	Share	Share	Philanthropic Appeals
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	The Pink Triangle Issue	Vanguardist Progressive Men's Magazine	Promotion Of Peace / Human Rights

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GERMANY	Share GmbH	Share	Share	Philanthropic Appeals
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	The Pink Triangle Issue	Vanguardist Progressive Men's Magazine	Promotion Of Peace / Human Rights
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	The Shortcut Billboards	Mini	Automotive/Vehicles
GERMANY	Ogilvy GmbH	Fanta Snaposter	Fanta	Beverages, Non-Alcoholic
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Dot Mini. The First Smart Media Device For The Visually Impaired.	Dot	Electronics - Consumer & Business
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	The Strellson Like Shop	Strellson	Fashion

GERMANY	Heimat Werbeagentur GmbH	The Parliament On The Move	Fraktion Der Freien Demokraten Im Deutschen Bundestag	Government / Politics
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Adoptify	Tierschutzverein Muenchen E.V.	Pet Care & Health Products
GERMANY	Heimat-Berlin.Com	Sweat It Out	Hornbach	Retail Stores & Ecommerce
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Dot Mini. The First Smart Media Device For The Visually Impaired.	Dot	Avant Garde / Innovative
GERMANY	Ogilvy GmbH	Fanta Snaposter	Fanta	Creative Use Of Technology
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Featuring Alexa	Too Many T's	Creative Use Of Technology
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Dot Mini. The First Smart Media Device For The Visually Impaired.	Dot	Creative Use Of Technology
GERMANY	Heimat Werbeagentur GmbH	Hornbach Werkstück Edition	Hornbach Baumarkt	Design
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Adoptify	Tierschutzverein Muenchen E.V.	Direct & Collateral
GERMANY	Heimat Werbeagentur GmbH	Share Your Buy	Share	New Product/ Services Launch
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Featuring Alexa	Too Many T's	Audio/Radio
GERMANY	Ogilvy GmbH	Fanta Snaposter	Fanta	Activation & Engagement
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	I Am Human	IGFM	Activation & Engagement
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	The Shortcut Billboards	Mini	Outdoor / Out-Of-Home
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	The Strellson Like Shop	Strellson	Social Media & Influencer
GERMANY	Serviceplan Gruppe Fuer Innovative Kommunikation GmbH & Co. Kg	Christmas Doesn't Need Much. Only Love.	Penny-Markt GmbH	Social Video
HONG KONG	TBWA\ Hong Kong	Simply Cash Visa Card - Algorithm Agent	Standard Chartered Bank	Financial Services
INDIA	ADK-Fortune	#ShutThePhoneUp	Manforce Condoms	Healthcare
INDONESIA	Mullenlowe	Youtube Go: Exorcising The Fear Of Data Consumption In Rural Indonesia	Youtube Go	Software & Apps

IRELAND	In The Company Of Huskies	A Micra Revolution - Smashing Conventions And European Sales, How A Bespoke Irish Campaign Rescued A Brand	Micra	Automotive/Vehicles
IRELAND	In The Company Of Huskies	A Micra Revolution - Smashing Conventions And European Sales, How A Bespoke Irish Campaign Rescued A Brand	Micra	New Product/ Services Launch
JAPAN	McCann Health Japan	Washable Book	Save Soap Project	Healthcare
JAPAN	Cyberagent, Inc.	Honda	Honda	Branding
JAPAN	McCann Health Japan	Washable Book	Save Soap Project	Direct & Collateral
JAPAN	McCann Health Japan	Washable Book	Save Soap Project	Low-Budget (<\$100,000 Usd)
JAPAN	McCann Health Japan	Washable Book	Save Soap Project	Print
LEBANON	Fp7/Bey	Cheer Up Losers	McDonald's	Branded Content / Entertainment
MACAU	Melco Resorts & Entertainment	The Dinosaur Hunt	Studio City Macau	Travel & Tourism
MACAU	Melco Resorts & Entertainment	Morpheus Hotel Grand Opening At City Of Dreams	Morpheus	Activation & Engagement
PHILIPPINES	TBWA\ Santiago Mangada Puno	Love Thy Neighbor	Kapisanan Ng Mga Brodkaster Ng Pilipinas (Association Of Philippine Broadcasters)	Promotion Of Peace / Human Rights
PHILIPPINES	TBWA\ Santiago Mangada Puno	Disgusting Stories	Bahay Tuluyan	Promotion Of Health & Human Services
PHILIPPINES	Leo Burnett Manila	The McDelivery Pin	Mcdonald's	Restaurants
PHILIPPINES	Leo Burnett Manila	The McDelivery Pin	McDonald's	Ambient
PHILIPPINES	Leo Burnett Manila	The McDelivery Pin	McDonald's	Creative Use Of Technology
PHILIPPINES	TBWA\ Santiago Mangada Puno	Knoxout Project: This Is A Tree	Boysen Knoxout	Design
PHILIPPINES	TBWA\ Santiago Mangada Puno	Generation Fluid	Bench	Design
PHILIPPINES	Leo Burnett Manila	The McDelivery Pin	McDonald's	Digital/Mobile
PHILIPPINES	TBWA\ Santiago Mangada Puno	Bench Demonstrates The Power Of Winning Brand Engagement	Bench	Low-Budget (<\$100,000 Usd)
PHILIPPINES	Leo Burnett Manila	The McDelivery Pin	McDonalds	Low-Budget (<\$100,000 Usd)
PHILIPPINES	TBWA\ Santiago Mangada Puno	Disgusting Stories	Bahay Tuluyan	Social Video
SINGAPORE	TBWA\ Singapore	Here For Good	Standard Chartered	Corporate Image
SINGAPORE	TBWA\ Singapore	Here For Good	Standard Chartered	Financial Services

SINGAPORE	Citi	Citi World Privileges	Citi	Financial Services
SINGAPORE	TBWA\ Singapore	Singapore Tourism Board (Stb) - Why Gamble With Your Holiday?	Singapore Tourism Board	Government / Politics
SINGAPORE	TBWA\ Singapore	Passion Made Possible	Singapore Tourism Board	Travel & Tourism
SINGAPORE	TBWA\ Singapore	Making Every Journey Personal	Singapore Airlines	Travel & Tourism
SINGAPORE	TBWA\ Singapore	Here For Good	Standard Chartered	Corporate Image
SINGAPORE	TBWA\ Singapore	Singapore Tourism Board (Stb) - Why Gamble With Your Holiday?	Singapore Tourism Board	Digital/Mobile
SINGAPORE	TBWA\ Singapore	Passion Made Possible	Singapore Tourism Board	Integrated (Multiple Mediums)
SINGAPORE	TBWA\ Singapore	Singapore Tourism Board (Stb) - Why Gamble With Your Holiday?	Singapore Tourism Board	Social Video
TAIWAN	X-Line Co., Ltd. (Dentsu Group)	Black Spots Campaign	Taiwan Star Telecom Co., Ltd	Promotion Of Health & Human Services
TAIWAN	Omnicom Media Group	Škoda X Handsome Dancer " Conincidence"	Škoda	Branded Content/Entertainment
TAIWAN	ADK Taiwan	Rhythm Of Love Wall	7-Eleven Taiwan	Point-Of-Purchase
THAILAND	Dentsu One (Bangkok) Ltd.	Love Label	Nan Mee	Promotion Of Health & Human Services
THAILAND	Dentsu One (Bangkok) Ltd.	Love Label	Nan Mee	Fitness & Wellness
THAILAND	Dentsu One (Bangkok) Ltd.	Love Label	Nan Mee	Direct & Collateral
THAILAND	Dentsu One (Bangkok) Ltd.	Love Label	Nan Mee	Activation & Engagement
UAE	The Classic Partnership Advertising	Rx Prescription Stickers	Dubai Health Authority	Civic / Social Education
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USA	Team One	Championing Long-Term Thinking In A Short-Term World	The Legacy Lab™	Civic / Social Education
USA	MTV	MTV's +1 The Vote	MTV	Civic / Social Education
USA	Publicis Sapient	Save The Food - Phase Two	Ad Council	Environment And Sustainability
USA	Publicis Sapient	Make Some Room – Unconscious Bias Workshop	Publicis Sapient / Second Story	Promotion Of Health & Human Services
USA	Devito/Verdi	Mount Sinai Print - Tennis Racket	Mount Sinai	Promotion Of Health & Human Services
USA	Mirrored Media	Road To Coachella	BMW	Automotive/Vehicles
USA	Publicis Sapient	Patrón Cocktail Lab	The Patrón Spirits Company	Beverages, Alcoholic

USA	Sprint	Sprint Complete - When Life Happens, We've Got Your Back.	Sprint Complete	Corporate Image
USA	Devito/Verdi	Laurel Road Youtube Campaign	Laurel Road	Financial Services
USA	McCann	#SuperSickMonday	Mucinex	Healthcare
USA	The Shipyard	Reverse Declining Sales For A Mature Brand In A Fast-Growing Category While Competing Against Newer Entrants With Much Bigger Budgets.	Weleda	Personal Care
USA	Ketchum Inc	#Covertheprogress	Discover Puerto Rico	Travel & Tourism
USA	Driscoll's	Driscoll's Pursuit Of Flavor	Driscoll's	Branded Content/Entertainment
USA	Kamp Grizzly	Kamp Grizzly - Adidas 747 Warehouse St.	Adidas	Creative Use Of Technology
USA	McCann	#SuperSickMonday	Mucinex	Integrated (Multiple Mediums)
USA	McCann	#SuperSickMonday	Mucinex	Media Planning
USA	Alkemy X	Reframe This Space- Campaign	Samsung	New Product/ Services Launch
USA	McCann	#Supersickmonday	Mucinex	Public Relations
USA	Ketchum Inc	#Covertheprogress	Discover Puerto Rico	Public Relations
USA	Alkemy X	Reframe This Space- Campaign	Samsung	Branded Content / Entertainment
USA	Viacom	Cgi Need Not Apply	Mission: Impossible - Fallout	Branded Content / Entertainment
USA	Viacom Media Networks	Movie Dew-Overs	MTV Movie & Tv Awards	Branded Content / Entertainment
USA	Viacom	Cgi Need Not Apply	Mission: Impossible - Fallout	Creative Partnerships
USA	Kamp Grizzly	Kamp Grizzly - Adidas 747 Warehouse St.	Adidas	Events
USA	McCann Health NJ	Celgene Stained Glass Campaign	Celgene	Events
USA	Kamp Grizzly	Kamp Grizzly - Adidas P.O.D. System	Adidas	Outdoor / Out-Of-Home
USA	Ketchum Inc	#Covertheprogress	Discover Puerto Rico	Social Media & Influencer
USA	Kamp Grizzly	Kamp Grizzly - Adidas P.O.D. System	Adidas	Social Media & Influencer
VIETNAM	Circus Digital	Coca-Cola Plus Coffee Launch In Vietnam	Coca-Cola	Beverages, Non-Alcoholic